

PRESENTING SPONSOR



FIFTH THIRD BANK



LOUCITY & RACING
FOUNDATION
LEARN. DREAM. PLAY.

2024 SOCCER BALL

WEDNESDAY, SEPTEMBER 25
GALT HOUSE HOTEL

The popular, high-energy Soccer Ball celebrates the hard-fought seasons of our beloved LouCity and Racing Louisville teams, highlights top performances on and off the pitch, provides guests with the opportunity to interact with coaches and players, spotlights our youth Academy program, and raises dollars to support the LouCity & Racing Foundation; providing access and resources to soccer for all kids. Get your best pair of sneakers ready for an event unlike any other!

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$25,000 (SOLD!)

- Naming rights: LouCity & Racing Soccer Ball Presented by _____
- Premier logo recognition on event invitations
- Premier logo recognition on Foundation website
- Recognized through social media promotions of the event
- Premier logo recognition on event signage
- Premier logo recognition on video screens at the event
- Two tables of ten, including hosting two players plus their guest at your tables (total of 4)
- All sixteen guests receive access to the VIP Reception
- Recognized from stage
- Opportunity to show a company video/commercial
- Premier recognition on bidding device platform
- Opportunity to activate a product promotion, if applicable (to be coordinated)
- Recognized in the event program distributed to all attendees
- Recognized with logo on the step and repeat at the event
- First right of refusal in 2025



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: Keynote Speaker \$15,000 (only one available)

- Lead sponsor for the keynote speaker
- Logo recognition on event invitations
- Logo recognition on Foundation website
- Recognized through social media promotions of the event
- Logo recognition on event signage
- Logo recognition on video screens at the event
- One table of ten, including hosting the keynote speaker and guest at your table (total of 2)
- All eight guests receive access to the VIP Reception
- Recognized from stage
- Recognition on bidding device platform
- Recognized in the event program distributed to all attendees
- First right of refusal in 2025

Platinum Sponsor - Mission Moment \$15,000 (Pending)

- Lead sponsor for the mission speaker
- Logo recognition on event invitations
- Logo recognition on Foundation website
- Recognized through social media promotions of the event
- Logo recognition on event signage
- Logo recognition on video screens at the event
- One table of ten, including hosting one player plus guest at your table (total of 2)
- All eight guests receive access to the VIP Reception
- Recognized from stage
- Recognition on bidding device platform
- Recognized in the event program distributed to all attendees
- First right of refusal in 2025



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - Awards \$15,000 (Pending)

- Lead sponsor for the awards presentation
- Logo recognition on event invitations
- Logo recognition on Foundation website
- Recognized through social media promotions of the event
- Logo recognition on event signage
- Logo recognition on video screens at the event
- One table of ten, including hosting one player plus guest at your table (total of 2)
- All eight guests receive access to the VIP Reception
- Recognized from stage
- Recognition on bidding device platform
- Recognized in the event program distributed to all attendees
- First right of refusal in 2025

Platinum Sponsor - VIP Reception \$15,000 (Pending)

- Lead sponsor for the VIP pre-reception
- Logo recognition on event invitations
- Logo recognition on Foundation website
- Recognized through social media promotions of the event
- Logo recognition on event signage
- Logo recognition on video screens at the event
- One table of ten, including hosting one player plus guest at your table (total of 2)
- All eight guests receive access to the VIP Reception
- Recognized from stage
- Recognition on bidding device platform
- Recognized in the event program distributed to all attendees
- First right of refusal in 2025



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - Cocktail Reception \$15,000 (Pending)

- Lead sponsor for the main cocktail reception
- Logo recognition on event invitations
- Logo recognition on Foundation website
- Recognized through social media promotions of the event
- Logo recognition on event signage
- Logo recognition on video screens at the event
- One table of ten, including hosting one player plus guest at your table (total of 2)
- All eight guests receive access to the VIP Reception
- Recognized from stage
- Recognition on bidding device platform
- Recognized in the event program distributed to all attendees
- First right of refusal in 2025



SPONSORSHIP OPPORTUNITIES

Gold Sponsor \$10,000

- Logo recognition on event invitations
- Logo recognition on Foundation website
- Logo recognition on event signage
- Logo recognition on video screens at the event
- One table of ten, including hosting one player plus guest at your table (total of 2)
- All eight guests receive access to the VIP Reception
- Recognized from stage
- Recognized in the event program distributed to all attendees

Silver Sponsor \$5,000

- Recognition on event invitations
- Recognition on Foundation website
- Recognition on video screens at the event
- One table of ten, including hosting one player plus guest at your table (total of 2)
- Access for four guests to attend the VIP Reception
- Recognized from stage
- Recognized in the event program distributed to all attendees



SPONSORSHIP OPPORTUNITIES

Bronze Sponsor \$3,000

- Recognition on Foundation website
- Recognition on video screens at the event
- One table of ten
- Access for two guests to attend the VIP Reception
- Recognized in the event program distributed to all attendees



TABLE AND TICKET OPPORTUNITIES

Table of 10 - \$2,500

Individual Tickets - \$250 per

Note:

- We respectfully request all sponsorships, tables, and tickets to be paid by September 6, 2025.
- Priority seating will begin with highest level sponsors.

To check availability and reserve your sponsorship or table, please contact Jeremy Jarvi, Executive Director, LouCity & Racing Foundation at jjarvi@loucity.com or 502-648-6241.

